

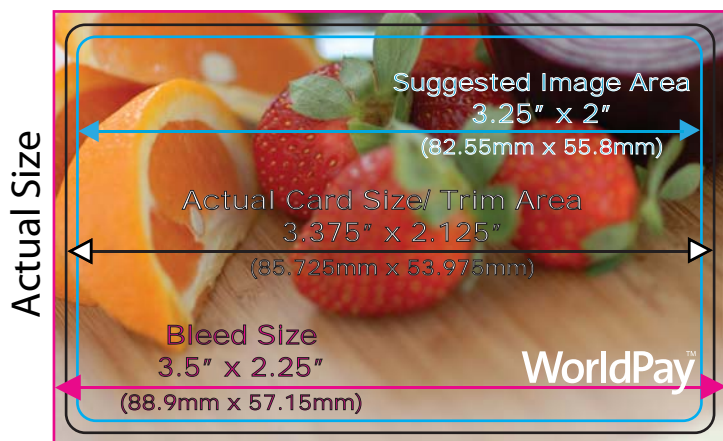
ARTWORK SUBMISSION REQUIREMENTS

Accepted Applications & File Formats

Applications	File Formats
Adobe Illustrator CS3 +	.ai, .eps, .pdf
Adobe Photoshop CS3 +	.psd, .png, .tif, .jpg, .pdf
Adobe Acrobat	.pdf

Artwork Specifications

- Standard card size is 3.375" x 2.125" with corners at .125" radius.
- Image area size is 3.25" x 2". It is suggested that all text and images fit within this area unless designed otherwise.
- **Bleed area size is 3.5" x 2.25". Images that are to be printed to the trimline must have an allowance for bleed.**
(See example below)
- Adobe Photoshop files should, at least, be 300 dpi resolution (at full size), 1200 dpi for black & white bitmap lineart.
- All files received should be in CMYK mode/format (unless art is set for spot-color printing).



We are **unable** to accept the following:

- ✗ Corel
- ✗ PageMaker
- ✗ Bitmap Images
- ✗ Low resolution
- ✗ Indexed Files
- ✗ Web Graphics
- ✗ Publisher
- ✗ Paintshop
- ✗ Mac Fonts
- ✗ Word Documents

Submission Tips & Suggestions

- Provide all linked artwork files. If using Adobe Illustrator, be sure to embed or raster placed images.
- Provide files in the original application format used to design the artwork whenever possible
- Provide fonts or create outlines/convert text to curves. (Note: Type created as outlines or curves is now art, type corrections to outlined type may cause problems due to font style size and spacing.)
- **Remove all objects placed as temporary guidelines or templates.** This prevents any accidental deletions on our end.
- If providing Adobe Acrobat files, the files should be CMYK press ready and all art and fonts embedded. Possible problems can arise if Acrobat files have to be opened for adjustments and manipulation.
- Specify Pantone Process colors if artwork is to be printed spot-color process.
- Do not use the "style" menu to designate font style. Some fonts do not have a "bold", "italic" or "bold italic" versions and using the style menu could cause problems with the output of your file.
- Fonts that are reversed out should not be smaller than 6 pt.
- Lines need to be at least .25 pt in thickness to show up on printed cards.

FILE SUBMISSION

SENDING ARTWORK ON DISK

Accepted Disk Formats

- DVD
- CD
- Iomega Zip Cartridge
- 3.5" Floppy

When sending a disk, we require that a color hard copy the of artwork be sent for reference.

SENDING ARTWORK VIA EMAIL

For Attachment Files Less Than 10 MB

Please send files to: gift.card@WorldPay.us

When sending files via email, please **do not** compress with compression software (ZIP, SIT)

POSTAL SERVICE, FEDEX OR UPS

Mail a CD, disk or hard copy to:

WorldPay
ATTN: Gift Card Art Dept.
600 Morgan Falls Road
Atlanta, GA 30350
678-587-1681

FTP SITE

Directions for posting artwork to WorldPay's FTP site are below.

1. Using your web browser, type <ftp://ftp.lynksystems.com> in the address bar.
2. To log in, enter the username: `lynkftp`
3. Call the Gift Card Graphic Designer at 1-800-200-5965 ext. 1681 to obtain the password.
4. When the FTP window opens, copy or drag your artwork files into the window.

IMPORTANT: Regardless of the method of artwork submission, contact the Gift Card Department at 1-800-200-5965 ext. 1681 or gift.card@WorldPay.us to confirm receipt of your artwork.

NOTE: The FTP site is not checked unless we have been notified of a submission.

If you have questions regarding artwork submission, please call 1-800-200-5965 ext. 1681